

Media Contacts:

Holly Zawyer / Cassandra Martino
Cheryl Andrews Marketing Communications
P: 305-444-4033

holly@cam-pr.com / cassandra@cam-pr.com



#TRAVELGOALS + #MOMGOALS = HAWKS CAY RESORT

Florida Keys destination resort launches Camp Hawk Environmental Education Program with a teacher-curated curriculum focusing on hands-on fun in the sun



Students taking part in Hawks Cay's new Environmental Education Program learn about the anatomy of bottlenose dolphins at the resort's onsite Dolphin Connection facility.

DUCK KEY, Fla. – May 5, 2016 – Just in time for the summer vacation season, [Hawks Cay Resort](#) today officially debuts its Camp Hawk Environmental Education Program. The sessions offer children ages five to 12 the opportunity to learn about the unique Florida Keys ecosystem and beyond with engaging topics that range from bugs to birds, sea creatures to creepy critters and even Florida's wacky weather. Created by a certified teacher, the Program is based on educational theory and supports Florida's Common Core standards.

"We've always had strong children's programming, but our new Education Program takes the resort camp experience to a new level," said Sheldon Suga, vice president regional managing director for Hawks Cay Resort. "We did our homework and found that parents want their kids to be engaged and enriched on vacation, so we set out to develop a curriculum-based program that fulfills an educational need while at the same time making the process fun, fresh and exciting for kids."

The Environmental Education Program is offered daily at Camp Hawk from 9 a.m. – 1 p.m. for multiple grade levels: K-1st, 2nd-3rd and 4th-6th. The morning session is \$60 and includes lunch. For campers interested in a full day experience, the session is \$90 and includes lunch, a snack

and access to the afternoon adventure program, which features themed games, crafts and more.

The Environmental Education Program rounds out the resort's newly enhanced schedule of activities created by Hawks Cay's Director of Resort Experience, a.k.a. The Fun Concierge. Activities create bonding opportunities for families as well as experiences for parents and children separately. Hawks Cay is a complete destination for families eager to escape to a flip-flop lifestyle. The resort offers every activity imaginable above and below the water including dolphin experiences through its onsite Dolphin Connection facility. The centerpiece of the resort for families is the newly renovated Coral Cay Activities & Adventures, home to the kids club and teen lounge and featuring a swimming pool, pirate ship pool, sports venues and more.

For more information about Hawks Cay Resort, visit www.hawkscay.com or call (877) 484-9342. Be the first to learn about news and updates by following the resort on social media on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#).

About Hawks Cay Resort

A recipient of the prestigious AAA Four Diamond Award and a member of the Preferred Hotel Group Lifestyle Collection, Hawks Cay Resort is located on Duck Key in the Middle Florida Keys. Situated roughly halfway between Key Largo and Key West at mile marker 61, this 60-acre, tropical destination is easily accessible by car, boat or plane yet feels worlds away from everyday life.

Alongside the emerald water of the Atlantic Ocean, guests enjoy offshore, flats and backcountry fishing; diving; kayaking; kiteboarding and standup paddleboarding programs; Cliff Drysdale tennis program; Segway tours and the only resort-based Dolphin Connection program with complimentary daily viewings. The resort boasts 177 guestrooms and 225 two- and three-bedroom villas, a full-service marina, five restaurants (with a sixth to open soon), saltwater lagoon, five swimming pools, kid and teen clubs and the award-winning Calm Waters Spa.

#