



Media Contacts:

Jennifer Johnson / Cherise Stevens

Cheryl Andrews Marketing Communications

Phone: 305.444.4033

E-mail: Jennifer@cam-pr.com / Cherise@cam-pr.com

TRINIDAD'S LAS CUEVAS BEACH RECEIVES THIRD BLUE FLAG CERTIFICATION



PORT OF SPAIN, Trinidad – September 27, 2016 - For the third consecutive year, Trinidad & Tobago's Las Cuevas Beach Facility has been recognized with Blue Flag Certification by the Blue Flag International Jury. The certification is awarded to beach and marina facilities that meet a strict criteria of water quality, environmental management, the provision of environmental

education and information and the provision of safety and security services.

Blue Flag is an internationally-recognized, voluntary environmental award presented to organizations and facilities that reach the appropriate level of environmental management and education in respect of their beaches and marinas. In Trinidad & Tobago, the Blue Flag program is coordinated by Asclepius Green, a local non-governmental organization (NGO), and the Tourism Development Company Limited (TDC) in an effort to ensure sustainable development of the sector and the proper management of human impacts on the environment, while ensuring high levels of visitor satisfaction.

At Blue Flag beaches like Las Cuevas, there are dedicated management committees set up to conduct environmental audits of the site and its facilities. The committee is also responsible for ensuring that nearby habitats, such as nesting leatherbacks in Las Cuevas, are protected and managed sustainably. In addition, there is a twelve-member National Jury comprised of representatives of various organizations throughout Trinidad & Tobago. The Tourism Development Company continues to work with Asclepius Green and the 12-member National Blue Flag Jury to ensure the beach maintains its acquired status and continues to work on the establishment of other Blue Flag beaches within the dual-island nation.

###

About Trinidad & Tobago

Home to the largest Carnival celebration in the Caribbean, Trinidad & Tobago is the southernmost Caribbean nation located seven miles east off the Venezuelan coast. Ranked the happiest nation in the Caribbean by the United Nations' [World Happiness Report](#), in 2013 and 2015, the destination's distinct and harmonious blend of cultures, eclectic cuisine and eco-adventure activities continue to attract travelers of all ages to its shores. Birthplace of the limbo and the world famous steelpan, the only-acoustic instrument invented in the 20th century, as well as a diverse mix of monthly [festivals and events](#), it's little wonder that Trinidad is known as the 'cultural capital of the Caribbean.' Sister island Tobago offers a

quintessential Caribbean vibe with secluded beaches, quaint villages, private villas and award-winning environmental treasures. Tobago is home to the largest brain coral in the Western Hemisphere and the oldest protected reserve in the Western hemisphere, The Main Ridge Rainforest. Come explore Trinidad & Tobago - the true Caribbean. For more information on Trinidad & Tobago, visit www.goTrinidadandTobago.com or www.visittobago.gov.tt.